



THE RIGHT GHOSTWRITERS

WELCOME
&
PRICING
GUIDE

<https://www.rightghostwriters.com/>



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OUR SERVICES



01 GHOSTWRITING & BOOK WRITING

Need to write a book or lead magnet? Need a good offer with strategic planning to uncover your messaging blindspots? Get customized insight & 1-on-1 time without all the fancy-pants bells & whistles of white-glove, done-for-you services.

02 BRAND MESSAGING & WEB COPY

This is the service that put us on the map. All marketing does? Holds a mic up to the brand's message. That's what we'll uncover together—and spin it into SEO-packed, status-quo-busting custom web copy.

03 EMAIL LIST GROWTH COPY

Sharing what you've created with the Internet? Super chill. ;) ... Launching it to sell? Different story. Our rep for hard-hitting conversion copy, sales pages that actually get read, and emails people look forward to receiving ... well, it's second to none.



THE WRITING PROCESS

INVOICE & OUTLINE

1

- You approve Quote, Pay Invoice & Provide your Book Outline



WRITING

2

- **30,000 words a month** until we have a 250 Page Book with 60,000 words



FINAL DELIVERABLE

3

- Two Drafts later, your Final Draft is ready for Publishing



PRICING OVERVIEW



GHOSTWRITING & BOOK WRITING

\$ 0.15/WORD

- Book a full month of writing
- 1 week reserved for editing, feedback & revisions
- Product delivered with notes for finishing touches & publishing

BRAND MESSAGING & WEB COPY

\$ 1000

- website wireframe
- ~1k+ word landing page copy for 4+ keystone pages
- seo research + suggested on-page keyword placement

EMAIL LIST GROWTH COPY

\$ 600

- 8 ~400 word sales emails (minimum, but sky's the limit)
- ~5,000 word sales page of conversion copy
- any opt-in, thank you, or upsell landing pages & ad copy

GHOSTWRITING PRICING OVERVIEW

Book Proposals

\$ 0.30/WORD

- Overview, Target market, and competitor Analysis
- 1 week reserved for editing, feedback & revisions
- Product delivered with notes for finishing touches & publishing

Research

\$ 500/PROJECT

- Deep dive research from scratch/manuscript
- 1 week reserved for editing, feedback & revisions
- ~ 2 weeks prior to book writing

Rewriting

\$ 0.15/WORD

- Rewriting from scratch or manuscript (charges vary accordingly)
- 1 week reserved for editing, feedback & revisions

Ghostwriting

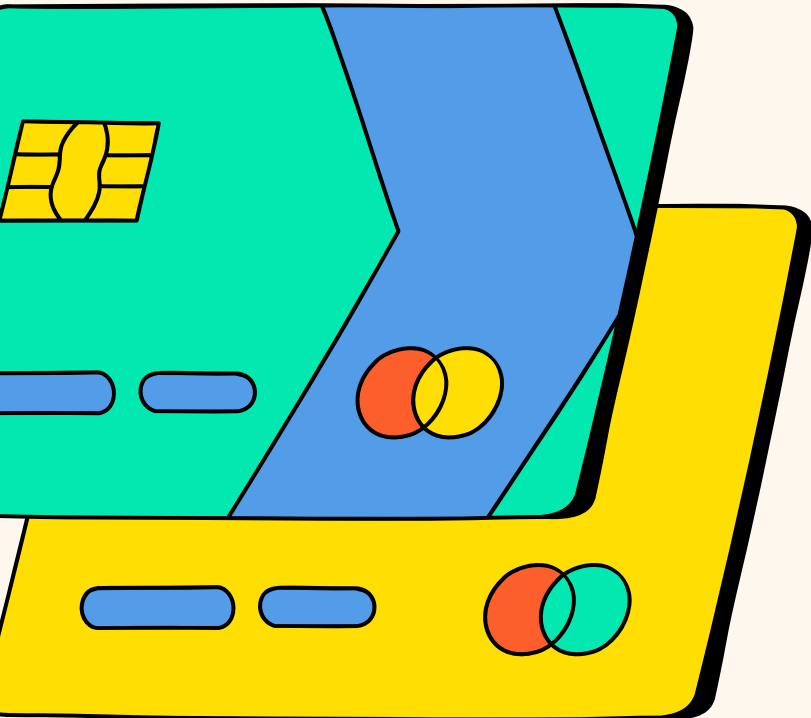
\$ 0.15/WORD

- Book a full month of writing
- 1 week reserved for editing, feedback & revisions
- Product delivered with notes for finishing touches & publishing

OUR RESEARCH METHODS



PAYMENTS



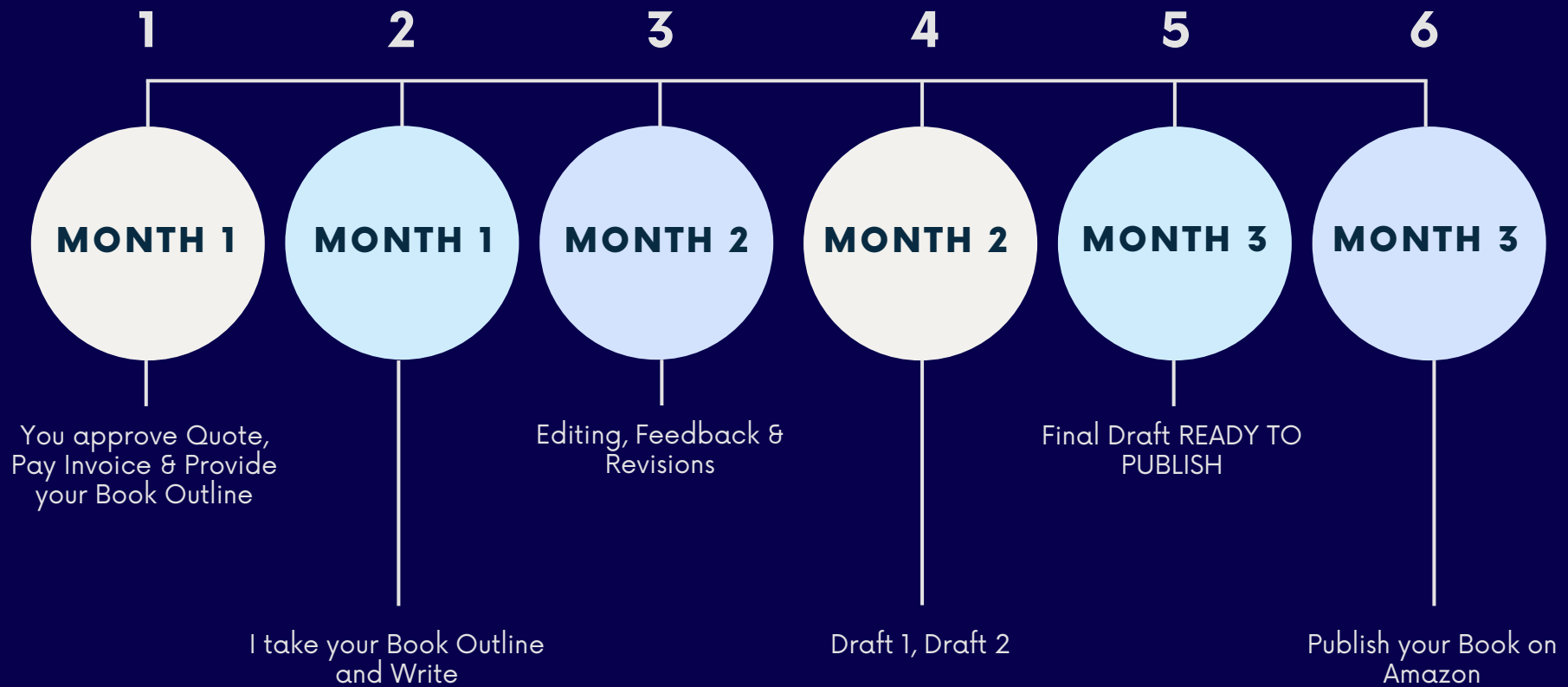
> **PayPal**

> **Bank Transfer**

> **Credit Card**

*Please note that all projects require an *advance payment* before work begins to secure your spot and ensure a smooth start to the process.

TIMELINE



FREQUENTLY ASKED QUESTIONS

WHAT IS GHOSTWRITING, AND HOW DOES IT WORK?

Ghostwriting involves a professional writer creating content on behalf of someone else, who is credited as the author. The process typically includes consultations, drafting, revisions, and final delivery.

WILL I HAVE INPUT DURING THE WRITING PROCESS

Yes! We encourage collaboration throughout the process, ensuring that your voice and ideas are accurately represented in the final product.

WHAT IS BRAND MESSAGING, AND WHY IS IT IMPORTANT?

Brand messaging encompasses the language and tone used to convey your brand's identity and values. Effective messaging helps create a strong connection with your audience and differentiates you from competitors.

CAN YOU HELP ME DEVELOP A CONSISTENT BRAND VOICE ACROSS DIFFERENT PLATFORMS?

Absolutely! We work with you to establish a clear brand voice that resonates across all your marketing materials, including websites, social media, and promotional content.

WHAT TYPES OF WEB COPY DO YOU PROVIDE?

We create engaging website content such as homepage copy, product descriptions, landing pages, blog posts, and more to enhance user experience and drive conversions.

WHAT IF YOU DON'T FINISH?

Please keep in mind that you are booking my day – not a set of deliverables. You'll provide me with a priority list, and I'll start with the task at the top.

HOW CAN EFFECTIVE COPY HELP GROW MY EMAIL LIST?

Compelling copy can attract potential subscribers by clearly communicating the value of joining your email list through lead magnets like newsletters, eBooks, or exclusive offers.

WHAT STRATEGIES DO YOU USE FOR EMAIL MARKETING

We employ strategies such as targeted campaigns, personalized messaging, engaging subject lines, and A/B testing to optimize open rates and conversions.

DO YOU PROVIDE ANALYTICS ON EMAIL CAMPAIGN PERFORMANCE?

Yes! We offer insights into campaign performance metrics such as open rates, click-through rates, and subscriber growth to help refine future strategies.

WHAT DO YOU NEED FROM ME WHILE YOU'RE WORKING?

Availability for questions is minimal, but we do require you to be accessible via email, Slack, or Telegram if any arise.

(Kindly avoid scheduling your call during times when you are traveling, attending a conference, working an event, or taking time off for personal commitments such as school activities.)

WHAT ARE YOUR PRICING STRUCTURES FOR THESE SERVICES?

Pricing varies based on project scope and complexity. We provide customized quotes after an initial consultation to understand your specific needs.

WHAT IF MY PROJECT IS TAKING LONGER THAN THE TIMELINE SAYS?

We understand that timelines can sometimes shift due to various factors, including the complexity of the project, the need for additional research, or the iterative nature of the writing and revision process. Our priority is to deliver high-quality work that meets your expectations, even if it means extending the timeline.

If we anticipate that your project will take longer than initially planned, we will communicate with you promptly to discuss the reasons for the delay and provide a revised timeline. We believe in maintaining transparency throughout our collaboration, so you'll always be informed about the status of your project.

Additionally, we encourage open communication throughout the process. If you have any concerns or if there are specific deadlines you need to meet, please let us know as early as possible.

Connect with Us!

Feel free to reach out to
us for further information!



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[Book your free consultation call here!](#)